



Fall 2009

Issues and activities that matter to you

CCLA has been active on a range of federal, provincial and municipal issues affecting our industry this year. This edition of e-News highlights recent activities on your behalf. You will note a different approach with this edition. Although we wish to keep you informed, your time is valuable, therefore to strike the appropriate balance we have included an index of headlines covered in this edition that appear in this top portion of your browser. This way you may scroll down and read the subjects that pertain to and interest you.

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Presidents Message

The Canadian economy is making a slow but promising recovery. The Bank of Canada feels confident in predicting that the country will be well positioned to be among the leading western nations coming out of recession. The Prime Minister tempers this by warning that the situation, while improving, is still fragile and likely to remain so for some time.

Most CCLA members have experienced reduced volumes as industries we serve have felt the bite from this the most serious downturn experienced since the 1930s. It seems as if the worst of these challenges to trade are now receding. Companies now need to analyze the lessons

learnt responding to the downturn in a critical fashion, what steps were useful and what in retrospect were less so. This vital exercise will help businesses to strengthen and grow. Like most businesses CCLA has seen a reduction in income due to cuts in sponsorships by suppliers and our many generous member companies. The board and staff anticipating these challenges have managed our resources so that no cuts to the number one task of lobbying government regulators were made. It is gratifying to note that we have seen significant progress on several issues affecting the courier and logistics industry. Our lobbying efforts are paying off for you our members.

Lobbying and legislative matters rarely follow a linear path from start to finish. Often efforts take weeks, months and even years to successful conclusion. Along the way, setbacks often occur before a suitable finale is reached.

One area to contemplate is how much and how frequently do members want to know about ongoing unfinished efforts on their behalf?

Certain members have indicated a preference for regular communications through the process, while others prefer not to be flooded with too much news and emails unless it is to impart legislative or regulatory change. Our efforts to strike the best balance, informing you of legislative changes and ongoing lobbying efforts, continue and we welcome your feedback.

We are now starting the planning process for next year's events. Your input into these events is welcome to ensure the programs meet your needs.

What subjects would you like presentations or newsletters on?

Do you have any stories about your company or personnel's involvement in community activities or going that extra mile for your customers?

If you want to share with others please send it to us for publication in the next CCLA e-News.

G8 Integrated Security Team and the Summit Planning

In June 2008, Canadian Prime Minister Stephen Harper announced that the 2010 G8 Summit would be held at Deerhurst Resort in Huntsville, Ontario. This Summit will be the fourth time that Canada has hosted the world's most powerful leaders.

The Royal Canadian Mounted Police (RCMP) is mandated to ensure the safety of major events such as the G8 Summit. The RCMP in partnership with the Ontario Provincial Police (OPP), the police of jurisdiction, the Canadian Forces, North Bay Police Service, Peel Regional Police and Toronto Police Service have formed the Integrated Security Unit (ISU) to address all aspects of security for the Summit, the Leaders and the delegates.

The ISU is currently in its initial planning phases. This planning is ongoing and will be constantly assessed leading up to and during the Summit. The ISU has committed to being as open and transparent with the community as possible without affecting security measures. In order to achieve this, the ISU has implemented a Community Relations Group (CRG) that will be the direct conduit between the community and the ISU. The members of the CRG will be in the community of Huntsville as well as in the region of Muskoka to answer any and all security related questions.

Through the CRG the restrictions to Highway 60 and the marine exclusion zones were articulated and any further announcements will be given. The members of the CRG are willing to attend community and business groups as well as associations in order to address firsthand the concerns that may surface prior to the Summit.

The CRG has an email address at communityrelationsgroup@ontario.ca as well as a telephone number 1-888-446-4047 where any security related questions can be answered.

All announcements can be found on found on www.G8isu.ca including a map illustrating alternate routes around the Huntsville area for the time of the Highway 60 restrictions.

H1N1 Pandemic Resources

Federal Health Minister, Leona Aglukkaq, announced the release of an H1N1 flu virus preparedness guide that will provide individuals and organizations with information on how to prevent the spread of H1N1 flu virus, as well as how to make the right decisions to protect themselves, employees, friends and their families.

The guide, titled ***Your H1N1 Preparedness Guide***, will also help identify the symptoms and risks, and show how to care for someone who is sick. It also includes information to find additional resources from local sources.

The guide (available at www.phac-aspc.gc.ca/alert-alerte/h1n1/guide/pdf/h1n1_guide-eng.pdf) is a collaborative work of experts across provinces and territories in Canada and sponsored by the Public Health Agency of Canada.

The guide will be distributed directly to healthcare professionals, organizations that support populations at risk (e.g., people with underlying medical conditions, young children and pregnant women) and other healthcare stakeholders. The guide will also be available at 6,600 Canada Post offices across the country.

Many of our larger members have contingency plans in place in the event of H1N1 affecting their organizations, however some of our smaller members may not have the dedicated resources required to respond adequately to a health crisis such as this one.

With the concern of the H1N1 flu virus becoming more active this Fall/Winter, below are links to information from the Ministry of Health on precautions to take in order to prevent as much as possible, the chance of H1N1 affecting your business.

Recently, The Public Health Agency of Canada and the Minister of Health outlined steps the government is taking to assist small and medium sized businesses responding to the current influenza pandemic. The Public Health Agency of Canada has awarded a contract worth \$925,600 under the **Pandemic Preparedness Response Fund** to the International Centre for Infectious Diseases (ICID) to develop tools and strategies that small and medium sized businesses can use to plan for the future.

Attached is a link is from the Public Health Agency of Canada for information regarding the financial assistance for small businesses to plan for H1N1 pandemic:

http://www.phac-aspc.gc.ca/alert-alerte/h1n1/businesses_entreprise-eng.php

Further resources/information on the H1N1 virus can be found at: www.fightflu.ca

Ban on Hand Held Communications Devices While Driving – Nationwide Update

The push by provincial governments to ban using hand held communications devices while driving continues. Ontario recently passed legislation that comes into affect October 26, 2009. CCLA has worked closely with MTO and legislators to determine appropriate exemptions' for dispatch purposes for our industry. We are pleased to report that the **Regulations** recognize most types of equipment utilized by the courier industry. In a few cases a three year transition period is allowed to change over to hands free equipment.

With Newfoundland, Quebec and Nova Scotia already having such legislation in place and many considering it; we anticipate that all remaining provinces will move in this direction. News will be on-going as legislation and regulations are developed in Manitoba and Saskatchewan.

To help you plan, CCLA has included **(In the attachment to this e-mail)** a status report on the developments in each province.

The new Ontario Regulations can be viewed following the hyperlink in the attachment to this e-mail.

CPSC – Formation of the Courier Processes Trade Stakeholder Committee

CCLA has recently formed a new committee entitled; *The Courier Processes Trade Stakeholder Committee or (CPTSC)*. This committee is our first multi-lateral forum, comprised of participants from the above industry stakeholder groups that interface with and use the courier industry's expedited Customs clearance program; Low Value Shipment (LVS) processing; based on international protocol at the WCO (World Customs Organization) and WTO (World Trade Organization).

Already underway, this forum is providing stakeholders with a forum for dialogue, input and guidance regarding the improvement, development and implementation of courier processes that involve external stakeholders.

CCLA Customs Committee - Defining decisive trade areas

Tackling the trend toward "border thickening" we are focusing on the increasing costs of complying with trade related regulations. Front and centre is CBSA's proposal to introduce an Importer Admissibility Data (IAD) set, pre-arrival. If IAD proceeds in its current form, costs would be significant. Our opposition to this direction continues to be voiced and was a subject of the Standing Senate Committee on National Security and Defence, as well as on-going feedback to senior CBSA management and a meeting with Minister Peter Van Loan.

CBSA initiatives such as eManifest and the Courier LVS and warehouse review are on-going projects under active consideration by our committee members.

Cargo Security Committee - Movements on the Air Cargo Security front

Plans are afoot to further strengthen air cargo security; latest moves involve Transport Canada developing their program with a focus towards "all cargo carriers."

"Draft All Cargo" Cargo Security Plans were reviewed and commented on by our committee in a recent meeting. Transport Canada continues down a path of developing legislation to convert this program from the current voluntary regime to a future legislated and mandatory environment.

Urban Mobility Committee – Report “Challenges Facing Couriers & Same Day Messengers”

The academic report, commissioned by CCLA, on the challenges our industry faces in delivering to the core of large urban centres has been completed. Professor Haider and his team from the Ted Rogers School of Management at Ryerson University have finalized the report. We anticipate launching the report to the media in the near future. The underlying conclusion is that municipal politicians do not understand the contribution of express services to the Canadian economy. Nor do traffic and urban planners consider facilitation of our services in master plans. The objective in having this third party report prepared is to heighten awareness of our industry.

Western Chapters – Briefing

The new BC and Alberta Chapters continue to be active in their jurisdictions, in addition to holding local meetings, they have participated by conference call in CCLA board meetings. The respective chairs, for the Alberta Chapter is John Dumigan, Prairie Division Manager, of UPS and for the BC Chapter Paul Merrick, General Manager BC & Alberta North, Purolator. Both are also members of the CCLA Board of Directors.

Environment & Energy Committee – Carbon Pricing and Provincial Stewardship Programs

As of May 2009, provincial governments have begun to introduce cap and trade and carbon tax schemes. This fragmented approach creates business complexity and structural cost for courier and logistics companies that operate trans-provincially. CCLA believes that carbon taxation and cap and trade programs need to be harmonized on a North American basis.

The Manitoba Government is moving ahead with Multi-Material Stewardship Manitoba (MMSM). The aim is to recover 80% of the net cost of recycling for packaging and printed paper from industry. CCLA has in the past successfully argued in Ontario that the courier industry does not sell a product in the sense of goods being manufactured, sold or distributed: rather we are the final delivery agent charged with providing a “service” of transportation; not a good. CCLA was not approached to comment. Our recommendation; if your company is contacted as a potential steward; contact CCLA before responding.

Greening the Bottom-Line in the Pearson Eco-Business Zone

Opportunities to gain a competitive advantage through sustainable business practices are more attainable than you might think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized 'eco-business zone' around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

Partners in Project Green is currently offering a number of programs, including an Eco-Efficiency Program that provides a FREE walk-through assessment of your facility to identify energy, water and waste cost savings.

To figure out how to start saving money, connect to financial assistance programs, or learn about the other ways Partners in Project Green can help your business, visit www.partnersinprojectgreen.com, or call Dennis Braun at (416) 661-6600 ext. 5594.

Partners in Project Green is a partnership between the Greater Toronto Airports Authority, Peel, Toronto, Brampton and Mississauga, and is overseen by businesses from around Toronto Pearson.

Greenhouse gas reduction (GHG) program for small-to-medium sized enterprises (SME) in the Pearson Eco-Business Zone

In partnership with the Ontario Ministry of the Environment, Partners in Project Green is excited to announce a greenhouse gas reduction (GHG) program for small-to-medium sized enterprises (SME) in the Pearson Eco-Business Zone.

Funded with assistance from the Ontario Ministry of the Environment's Go Green Fund, the Region of Peel, the City of Toronto, Toronto and Region Conservation Authority (TRCA) and the Greater Toronto Airports Authority (GTAA), the Partners in Project Green SME GHG Reduction Strategy Program is designed to help SMEs measure their GHG baselines, identify reduction opportunities and publish a strategy for action.

The program will officially launch later in the winter of 2009/10, but as part of the development, Partners in Project Green is looking for two SMEs from the Pearson Eco-Business Zone to pilot the development of their GHG reduction strategy. As part of the pilot, businesses will receive assistance to:

- Develop a baseline of their GHG emissions;
- Identify strategies for reductions and costs savings; and,
- Publish a strategy for action.

The pilot project will commence this fall and be completed in partnership with the [Pembina Institute](#). Businesses interested in the pilot will receive up to \$7,500 towards the development of their GHG reduction strategy – businesses are not required to fund the project, unless they require additional support beyond the \$7,500, which means this is an opportunity to complete a GHG reduction strategy at little to no cost.

There are only two funded spots available for the pilot and they are only open to companies in the Pearson Eco-Business Zone with under 250 employees. For more information please contact Jennifer Taves, Project Coordinator for Partners in Project Green, at jtaves@trca.on.ca or visit www.partnersinprojectgreen.com.

New Group Buying Program for CCLA Members

*CCLA is pleased to announce that **Caldwell Associates - Performance Management Solutions**, have joined us as a Group Discount Partner, offering a 10% discount to all CCLA Members in good standing. More information can be sourced from our website www.canadiancourier.org under the Members section.*

[Committee work is fundamental to our livelihood; we encourage you to get involved!](#)

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